

## Message Text

UNCLASSIFIED

PAGE 01 MEXICO 06572 230017Z  
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W  
-----026052 240317Z /62

R 211738Z APR 78  
FM AMEMBASSY MEXICO  
TO USDOC WASHDC  
SECSTATE WASHDC 9691  
AMEMBASSY GUATEMALA  
AMEMBASSY SAN JOSE  
AMEMBASSY SAN SALVADOR  
INFO AMEMBASSY MANAGUA  
AMEMBASSY PANAMA  
AMEMBASSY TEGUCIGALPA

UNCLAS MEXICO 06572

FOR 1. BASTIAN, BED/OIM, 2. WELCH, BED/OIM

E.O. 11652: N/A  
TAGS: BEXP, MX  
SUBJECT: TELECOMMUNICATIONS EQUIPMENT SEMINAR MISSION

REF: 1. USDOC 755, 2. SAN SALVADOR 1210, 3. GUATEMALA 2100

1. USTC MEXICO CITY WILLING TO PROVIDE DEVELOPMENT OF  
MISSION BROCHURE, AS IN CASE OF GEOTHERMAL MISSION SEMINAR.  
TO DO THIS, HOWEVER, NEED NOT LATER THAN MAY 10 RPT. MAY  
10 THE FOLLOWING:

- A. EXACT, FINAL DATES OF MISSION'S VISIT TO EACH CITY.
- B. SCHEDULE OF PAPERS TO BE DELIVERED BY PARTICIPANTS,  
WITH BRIEF SUMMARY OF EACH PAPER.
- C. NAMES, TITLES, PHOTOGRAPHS, COMPANIES AND BRIEF BIO  
SKETCHES OF PARTICIPANTS.
- D. 8"X10" PHOTOGRAPHS OF EQUIPMENT MFRED. BY PARTICIPATING  
COMPANIES, OR, IF A SERVICE COMPANY, SOME SORT OF DEPICTION  
OF SERVICE BEING PERFORMED. NEED AT LEAST ONE COPY OF  
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- ILLUSTRATED CATALOG.
- E. DESCRIPTION OF EQUIPMENT OR SERVICE OFFERED BY EACH  
FIRM.
  - F. SALES, REPRESENTATION OR MANUFACTURING OBJECTIVES OF  
EACH PARTICIPANT IN EACH COUNTRY ON SCHEDULE.
  - G. SITE WHERE MISSION/SEMINAR WILL BE HELD IN EACH CITY  
AND LOCAL SCHEDULE OF EVENTS.

H. CONTACT PERSON, ADDRESS AND TELEPHONE NUMBER IN EACH CITY.

I. NUMBER OF COPIES OF BROCHURE REQUIRED BY EACH POST WHERE PROMOTION WILL BE CARRIED OUT.

2. PROPOSED BUDGET FOR MEXICO IS AS FOLLOWS:

A. PRINTING OF 3,000 BROCHURES (RSC MINIMUM)....	US\$ 300
B. MAILING OF 2,000 BROCHURES.....	120
C. TEMPORARY BILINGUAL CLERK 15 DAYS AT 29.00 PER DAY.....	435
D. SIMULTANEOUS INTERPRETERS.....	170
E. REGISTRATION CLERKS/INTERPRETERS, 3 FOR 3 DAYS AT 29.00 PER DAY.....	261
F. AIRFREIGHT FOR BROCHURES TO FIVE POSTS.....	200
G. RECEPTION FOR 150 PERSONS.....	550
H. COFFEE, COKES & WAITER FOR BREAKS.....	60
I. FEE TO CONTRACT PUBLIC RELATIONS FIRM.....	850
J. ARTWORK.....	100
K. PHOTOGRAPHIC ENLARGEMENTS FOR BOOTHS.....	180
L. USTC STAFF OVERTIME.....	50
TOTAL.....	US\$3,246

3. ITEM 2. WOULD INVOLVE METER SQUARE ENLARGEMENTS FROM PARTICIPANTS 8"X10" PRINT, OR ANY SIZE NEGATIVES, OF HIS EQUIPMENT OR SERVICE IN ACTION OR IN ACTION SETTING  
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(WITH PEOPLE). ENLARGEMENTS WOULD BE PLACED IN BUSINESS INTERVIEW BOOTHS WHICH WILL BE SET UP IN USTC. WOULD NEED EXHIBITOR PRINTS OR NEGATIVES BY JULY 5 FOR USE IN MEXICO. ENLARGED PHOTOGRAPHS WOULD BECOME PROPERTY OF EXHIBITORS.

4. NEED THREE RPT. THREE COPIES OF EACH PARTICIPANT'S CATALOG ASAP IN ORDER TO CHECK IMPORTABILITY AND COMMENCE PUBLICITY.

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 21 apr 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Reference:** 78 SAN SALVADOR 1210, 78 GUATEMALA 2100  
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**Review Content Flags:**  
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**Review Event:**  
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**Status:** NATIVE  
**Subject:** TELECOMMUNICATIONS EQUIPMENT SEMINAR MISSION  
**TAGS:** BEXP, MX  
**To:** COM STATE  
**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
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20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014